

GraphicDesigner **Visual**Communication **Creative**Thinker
TARAPACHMAYER

tarapachmayer@gmail.com • tlpdesign.com

This letter is to request consideration for a position with your organization.

I have a BA in Visual Communication Design with a minor in Photo Illustration. My current and previous employment history has been centered around design, marketing, customer service and multi-tasking. For the last four years, I have worked as a graphic and web designer for Electronic Merchant Systems. I have worked with hundreds of merchants directly, consulting and working on their accounts start to finish.

Sincerely,

Tara Pachmayer

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Summary of Qualifications:

Able to work well independently, or as a member of a team. Dependable, consistently work toward meeting and exceeding employer expectations for quality and productivity. Motivated to learn new things and willing to help out as needed. Passionate about designing.

Skills include but not limited to; Photography, Advertising, Communications, Typography, Graphic Design, Web Design, Adobe InDesign, Photoshop, Illustrator, Dreamweaver, Microsoft Word, 3-Dimensional Design, Powerpoint, Asana, MOST, Microsoft Outlook, Toggl, Hostopia Builder, GoDaddy Builder, Weebly Builder, Flok, Wordpress/Divi, Customer Service, PC & Mac proficient.

Education:

Kent State University 2013

BA Visual Communication Design

Minor in Photo Illustration

2 years Student Government Advertising Committee

1 year Student Leadership

Hoover High School 2008

Diploma

Internship Experience:

Boomerang Advertising

Graphic Design Intern - 2012 North Canton, Ohio

Designed websites, brochures and ads • Assisted with food and product photo shoots • Created a stop motion video

Maui Creative

Graphic Design Intern - 2012 Canton, Ohio

Designed brochures • Collaborated on website design • Assisted with beauty portrait photo shoots

Work Experience:

Electronic Merchant Systems

Graphic & Web Designer - 2013 - Current: Independence, Ohio

Contacting and consulting with merchants • Designing gift cards • Designing marketing materials • Printing marketing materials • Designing websites • Maintenance merchant websites • eCommerce • Training merchants on Flok • Printing marketing materials for Flok • Auditing associates websites • Leading migration of 280 website redesign • Designing Corporate Holiday Party Invitations • Designing an edition of the corporate creative website • Designing the Cleveland Corporate Challenge jersey • Designing marketing brochures and booklets • Business logo development • Designing marketing email blasts • Designing elements for breast cancer fundraiser • Managing and design of weekly corporate newsletter • Pre-sales calls and meetings with merchants • Customer service • Trouble shooting

Boomerang Advertising

Graphic Design - 2013 - North Canton, Ohio

Design websites, brochures and ads • Assisted with food photo shoots • Created a stop motion video

References: Available upon request

Portfolio: tlpdesign.com